



Social Media for Businesses: A Beginner's Guide

By Melissa Perez

Need2Know. Paperback. Book Condition: new. BRAND NEW, Social Media for Businesses: A Beginner's Guide, Melissa Perez, Social media is no longer a terminology that needs an introduction. With its implications on every single area of our life, it is no surprise that the influential form of communication has found its way into the business landscape. Using social media to reap higher profits is now viewed as a solution for a business to secure growth and reach. Businesses who have realised the full potential of social media are well on their way to the pinnacles of success. Social media is a form of communication that has what it takes for a business to excel and stand out from the crowd. In short, social media is the one solution that can make or break any business. Want to break new grounds and set new standards? Keep reading to find out how social media can earn your business that much-needed spotlight.



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