



Freedom's Forge: How American Business Produced Victory in World War II (Paperback)

By Arthur Herman

Random House USA Inc, United States, 2013. Paperback. Book Condition: New. Reprint. 202 x 132 mm. Language: English . Brand New Book. NEW YORK TIMES BESTSELLER SELECTED BY THE ECONOMIST AS ONE OF THE BEST BOOKS OF THE YEAR Remarkable as it may seem today, there once was a time when the president of the United States could pick up the phone and ask the president of General Motors to resign his position and take the reins of a great national enterprise. And the CEO would oblige, no questions asked, because it was his patriotic duty. In Freedom's Forge, bestselling author Arthur Herman takes us back to that time, revealing how two extraordinary American businessmen automobile magnate William Knudsen and shipbuilder Henry J. Kaiser helped corral, cajole, and inspire business leaders across the country to mobilize the arsenal of democracy that propelled the Allies to victory in World War II. Knudsen? I want to see you in Washington. I want you to work on some production matters. With those words, President Franklin D. Roosevelt enlisted Big Bill Knudsen, a Danish immigrant who had risen through the ranks of the auto industry to become president of General Motors, to drop...



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