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Corporate Valuation of the E.ON AG

By Dennis Dücke

GRIN Verlag Feb 2010, 2010. Taschenbuch. Book Condition: Neu. 210x148x4 mm. This item is printed on demand - Print on Demand Neuware - Seminar paper from the year 2008 in the subject Business economics - Investment and Finance, grade: 2,3, University of Applied Sciences Essen, language: English, abstract: The main scope of this assignment is the valuation of the E.ON AG a German based energy corporation, with about 88.000 employees and annual sales of about 69 billion Euros. It is one of the world s largest investor-owned energy service firms. The core activities of E.ON are the generation, transmission and distribution of electricity as well as the transmission, storage and sale of natural gas. For the corporate evaluation of E.ON, the editor based his calculation on the two most common global evaluation approaches the discounted cash flow (DCF) and the multiplier method. The DCF method estimates the value of a company by discounting expected cash flows in the future or determined period of time, similar to the value of an investment. For the assessment of the company value, the entity and equity DCF method with an assumed constant growth rate between 1.5 and 3 percent, have been utilized. For the...



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