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## DISRUPTIVE IDEAS



meetingminds. Paperback. Book Condition: New. Paperback. 336 pages. Dimensions: 8.9in. x 6.0in. x 0.9in. In a time when organisations simultaneously run multiple corporate initiatives and large change programmes, Disruptive Ideas tells us that - contrary to the collective mindset that says that big problems need big solutions - all you need is a small set of powerful rules to create big impact. In his previous book, Viral Change™, Leandro Herrero described how a small set of behaviours, spread by a small...

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