



How to run a good 4S shop: 4S store operations and customer relations [Paperback]

By YE DONG MING

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback Pages Number: 228 Language: Simplified Chinese. Publisher: Chemical Industry Press; 1st edition (January 1, 2012). How to run a 4S shop: 4S shop operations with the customer relationship. points up and down two. On 4S shop 4R management model. the article author draws some excellent companies in the domestic and foreign excellent operational management mode. examines some of our 4S shop management on the basis of design 4S shop. 4R management model and related templates. On the 4S shop. 4R management model. including: goal planning and budget formulation. execution organization and the responsibility to implement. review and improvement of process performance. performance appraisal and equity incentives. The next 4S store customer relationship management. the articles from the 16 areas specifically addressed the 4S shop's customer relationship management. How to run a good 4S shop: 4S store operations and customer relations in the 4S shop. investors. operators. and more than middle management. and planning for the 4S shop management and consulting and training staff to read. Four Satisfaction guaranteed, or money back.



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