



Calculus: An Applied Approach, Enhanced Edition (Hardback)

By Professor Ron Larson

Cengage Learning, Inc, United States, 2009. Hardback. Book Condition: New. 8th. 262 x 208 mm. Language: English . Brand New Book. Designed specifically for business, economics, or life/social sciences majors, CALCULUS: AN APPLIED APPROACH, 8e, motivates students while fostering understanding and mastery. The book emphasizes integrated and engaging applications that show students the real-world relevance of topics and concepts. Several pedagogical features--from algebra review to study tips--provide extra guidance and practice. The Eighth Edition builds upon its applications emphasis through updated exercises and relevant examples. Applied problems drawn from government sources, industry, current events, and other disciplines provide well-rounded examples and appeal to diverse interests. This Enhanced Edition includes instant access to Enhanced WebAssign, the most widely-used and reliable homework system. Enhanced WebAssign presents over a thousand problems, links to relevant textbook sections, video examples, problem-specific tutorials, and more, that help students grasp the concepts needed to succeed in this course. As an added bonus, the Start Smart Guide has been bound into this text. This guide contains instructions to help students learn the basics of WebAssign quickly.



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